



Template Version 2.08

Required Report - public distribution

Date: 10/1/2003

GAIN Report Number: IT3023

Italy

Strawberries

Annual

2003

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Report Highlights:

Italian strawberry production in 2003 declined sharply due to both the continued planted area reduction and adverse weather. Unusually high temperatures during both May and June badly affected the crop, both in quantity and quality. Strong competition from Spain remains the main reason for the downward export trend. Prospects for next year, too, confirm the critical situation of the Italian strawberry industry.

Includes PSD Changes: No
Includes Trade Matrix: No
Unscheduled Report
Rome [IT1]
[IT]

PSD Table

Country	Italy					
	Commodity					
Commodity	Fresh Strawberries (HA)(MT)					
	2001	Revised	2002	Estimate	2003	Forecast
Market Year Begin	USDA Official [Estimate [DA Official [Estimate [DA Official [Estimate [DA Official [Estimate [DA Official [Estimate [DA Official [Estimate [
	01/2002	01/2002	01/2003	01/2003	01/2004	01/2004
Area Planted	4318	4164	4200	4047	0	38000
Area Harvested	4318	4164	4200	4047	0	38000
TOTAL Production	99700	99700	97000	90000	0	90000
Imports, Fresh	24000	24165	26000	23500	0	25000
TOTAL SUPPLY	123700	123865	123000	113500	0	115000
Exports, Fresh	27000	27291	26000	24000	0	22000
Domestic Fresh Market	86700	86574	87000	79500	0	84000
For Processing	10000	10000	10000	10000	0	9000
TOTAL UTILIZATION	123700	123865	123000	113500	0	115000

PSD Table

Country	Italy					
	Commodity					
Commodity	Frozen Strawberries (MT)					
	2001	Revised	2002	Estimate	2003	Forecast
Market Year Begin	USDA Official [Estimate [DA Official [Estimate [
	01/2002	01/2002	01/2003	01/2003	01/2004	01/2004
Deliv. To Processors	10000	10000	10000	10000	0	9000
Beginning Stocks	0	0	0	0	0	0
Production	10000	10000	10000	10000	0	9000
Imports	11200	8419	12000	8100	0	9000
TOTAL SUPPLY	21200	18419	22000	18100	0	18000
Exports	3000	2398	3000	1800	0	1700
Domestic Consumption	18200	16021	19000	16300	0	16300
Ending Stocks	0	0	0	0	0	0
TOTAL DISTRIBUTION	21200	18419	22000	18100	0	18000